

# Curriculum Vitae

**Dr. Mona Chawhan**

**Head of Department of Commerce**

**Assistant Professor, Research Guide(From 28/06/2019)**

**Govt. Kavyopadhyay Hiralal College**

**Abhanpur, Raipur (C.G.) 493661, India**

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Sl. No.	Particulars	DESCRIPTION
1.	Name of the department	Commerce
2.	Husband's Name	Shri Ganpat Chawhan
3.	Date of Birth	16 June 1975
4.	Address	Jayshree marlin vihar mandi gate c-block 4 A ,Besides st Merry H S School , Raipur
5.	Details of courses/programmes Teaching	B.Com., M. Com, DBM
6.	Subject Specialization	Accounting, Taxation, Statistics
7.	Number of Teaching places After Joining C.G. Government, Higher Education Department.(Through PSC)	1.Govt college Chhura 2. Govt. K.H.College, Abhanpur
8.	Date of Joining	22.11.2012(At Govt. College)

## Academic Qualification

Name Of Exam	Board / Univ.	Year	Division
10 <sup>th</sup>	M.P. Board (Bhopal)	1990	1
12 <sup>th</sup>	M.P. Board (Bhopal)	1992	1
B.com	Pt. R.S.U. Raipur	1995	1
M.com	Pt. R.S.U. Raipur	1997	1
MPSLET	VYPAM (Bhopal)	1999	-
Ph .D	Pt. R.S.U. Raipur	2012	-

**Teaching Experience (More than 22 Years UG/PG Teaching)****Position Held: As an Assistant Professor**

Name of Institution	Date	Experience
Govt. P.G.college Dharampura ..Jagdalpur	12 Dec1997 to 22March2001	Ad Hoc
Maharaja Agrasen International college Raipur	3 July 2007 to 20 Nov 2012	Section 28
Govt. College Chhura	21.11.2012 to 28.09.2013	
Govt. K.H College Abhanpur	28.09.2013 to Continue	

**Orientation/refresher Courses Attended**

1	Orientation	HRDC, Pt. R.S.U. Raipur	07.01.2015 To 03.02.2015
2	Refresher Course	HRDC, Pt. R.S.U. Raipur	28.01.2014 To 17.02.2014
3	Refresher course	HRDC Guru Ghasidas University Bilaspur	11/01/2021 To 23/01/2021
4	Refresher Course	Pt. MMTC Ramanujan College, New Delhi	15/04/2021 To 30/04/2021
5	Refresher course	HRDC Mizoram University	1/6/2022 To 14/6/22
6	Refresher Course	Pt. MMTC Ramanujan College, New Delhi	26/03/2024 To 08/04/2024

**Research Paper Publication**

S. No	Title of the Research Paper, with Author(s), name, Journal's, name, year of publication, Volume & Page No.	ISSN Number	UGC Care List/Peer Reviewed	Impact Factor *
1.	Evolutionary Role of Artificial Intelligence in financial innovation beyond traditional banking <b>International Research Journal of Modernization in Engineering Technology &amp; Science</b> July 2024 Vol- 06	2582-5208	Peer Reviewed	7.868
2	A Study Of Pricing Strategies And Customer Experience Of BSNL <b>Journal of Asiatic Society of Mumbai</b> Vol -95, 2022 Page No. 100-103	0972-0766	UGC Care Group I	
3	A Study of Nifty Fifty With Reference to its Best Performing Constituents <b>Kaav International Journal of Science, Engineering &amp; Technology</b> 2021	2348-5477	Peer Reviewed	7.0231
4	A Study of Seri Culture in Bastar <b>Kaav International Journal of Arts</b>	2348-4349	Peer Reviewed	8.0121

	<b>,Humanities &amp; Social Sciences</b> August 2021 Issue - 03, Vol. - 08			
5	छत्तीसगढ़ राज्य के आर्थिक विकास में कृषि क्षेत्र का योगदान <b>Drishtikon</b> Vol-13, Issue-2 March-April 2021	0975-119X	UGC Care LIST	5.051
6	छत्तीसगढ़ राज्य में बैंकिंग सेवाओं की स्थिति का अध्ययन' Shodh Samhita;Journal of Fundamental and Comparative Research Vol.VII, No.9(I):2021	2277-7067	UGC Care LIST	
7	A Study Of Silk Industry In Bastar District: Opportunities &Challenges <b>Turkish Online Journal Of Qualitative Inquiry</b> , Vol-12, Issue-5 May-21 Page- 4901-4905	1309-6591 (Online)	Peer Reviewed	
8	A Study Of Effectiveness Of Public Distribution System In Chhattisgarh <b>Anvesak</b> UGC Care Listed Journal July - Dec 2021 Page no. 19-23, Vol. - 51	0378-4568	UGC Care	
9	Advertising in the telecom sector and its impact on customers buying decisions <b>Shodh Sanchar Bulletin</b> Dec. 2020 Issue -40 Vol. -10, Page no. 165-170	2229-3620	Approved UGC Care	Govt. Of India RNI No. UPBIL /2015/ 62096
10	भारतीय अर्थव्यवस्था पर कोविड- 19 का प्रभाव.” Kaav <b>International Journal of Arts Humanities &amp; Social Sciences</b> 2020 Vol-07, Issue -04	2348-4349	Peer Reviewed	8.0121
11	छत्तीसगढ़ रेशम उद्योग के विकास हेतु संचालित शासकीय योजनाएं: एक अध्ययन <b>Research Review Journal</b> July - 2019 Issue 7 vol. 04	2455-3085	Peer Reviewed	5.164
12	छत्तीसगढ़ राज्य के कोसा उद्योग के विपणन izfdz;k में इंटरनेट के बढ़ते कदम <b>PARIPEX-</b> Indian Journal of research Issue- 3 Vol. - 7 March -2018, Page no. 48-49	2250-1991	UGC Sr. No 47432	6.761
13	बस्तर laHkx के नैसर्गिक रैली कोसा के उत्पादन एवं विपणन व्यवस्था का मूल्यांकन <b>Indian Journal For Applied Research</b> Issue-2 Vol-7, Page no. 73-74, Feb 2017	2249-555X	Peer Reviewed	3.919

14	बस्तर के कोसा उद्योग की श्रम व्यवस्था <b>Shodh Prakalp</b> March -2014 Vol-LXVIYr20, Page no. 97-100	2278 -3911	Peer Reviewed	
15	बस्तर में कोसा उद्योग के विकास की संभावनाएं <b>DMV Journal</b> Issue -1 Vol-06 Dec 2013 Page no. 158-164	097 6-3007		
16	Study of Sericulture In Chhattisgarh with reference to Tusser Resham <b>Research Link</b> Issue -74 Vol- 09 (3) May-2010, Page no. 164-165	0973-1628	Peer Reviewed	2.782
17	A Study of Agriculture Taxation In India <b>Research Analysis and Evaluation</b> Issue-7 Vol-01 7 April 2010 , Page No. 50-59	0975 - 3486	Peer Reviewed	6.37
18	रेशम उद्योग का आर्थिक विकास <b>Shodh Samiksha aur Mulyankan</b> Issue -15 Vol-02 April 2010 Page -58	0974- 2832	An International Level Referred Registered Research Journal	6.115
19	Tax structure: Problems &Reforms <b>Vishwabharti</b> Vol-1, Issue-2, June 2010, Page no.276-280	0975- 9883	A multidisci- plinary National Refereed Research Journal	

### Book Published

S. No.	Title of Book	Name of the publisher	Year
1	Principles of Marketing & Sales Management	Kaav Publication Delhi.	2023
2	International Marketing	Noble Science Press International Publishing.	2023
3	Bussiness Mathematics	Sahitya Bhawan Publication and Distribution Rajeev bansal	2024

### E-Content

Channel Link:- <https://youtube.com/@drmonachawhan6499>

S. No.	Title of the e-Content(s) subject/e – books(s)	No. of Modules
1	Business letter part- I	<a href="https://youtu.be/Hhz5yxfZCCc?si=pzw60KtSplp3XpTX">https://youtu.be/Hhz5yxfZCCc?si=pzw60KtSplp3XpTX</a>
2	Business letter part- II	<a href="https://youtu.be/vNSg1mfEsIQ?si=jEZ67xG4y-h5S810">https://youtu.be/vNSg1mfEsIQ?si=jEZ67xG4y-h5S810</a>
3	Writing skills (Business Communication)	<a href="https://youtu.be/Hinxr1dQPak?si=RMElovI2sqI6oQKq">https://youtu.be/Hinxr1dQPak?si=RMElovI2sqI6oQKq</a>
4	Functions of Reserve Bank	<a href="https://youtu.be/UZFtu6n09ys?si=Vd9m0SB4dC4JF4HW">https://youtu.be/UZFtu6n09ys?si=Vd9m0SB4dC4JF4HW</a>
5	RBI & Credit Control	<a href="https://youtu.be/MBBti8OX0kw?si=I -lR0jMiaHq3yNP">https://youtu.be/MBBti8OX0kw?si=I -lR0jMiaHq3yNP</a>

6	Non Banking Financial Companies	<a href="https://youtu.be/8gmctCAcM_k?si=0g2fslq6ZRDnWQG">https://youtu.be/8gmctCAcM_k?si=0g2fslq6ZRDnWQG</a>
7	Good news & bad news letters	<a href="https://youtu.be/Rt37n2y2nVk?si=genuaSuzEXLbiGxu">https://youtu.be/Rt37n2y2nVk?si=genuaSuzEXLbiGxu</a>
8	Office Memorandum	<a href="https://youtu.be/pBt32biuIXc?si=y3Jd8Idj5SGbb1ts">https://youtu.be/pBt32biuIXc?si=y3Jd8Idj5SGbb1ts</a>
9	Commercial Bank and RBI	<a href="https://youtu.be/tyCruH_OISA?si=ld1Q-M3gKkWj73UF">https://youtu.be/tyCruH_OISA?si=ld1Q-M3gKkWj73UF</a>
10	Resume Writing and Letter of Job Application	<a href="https://youtu.be/4c78jGTgSo8?si=DpCaIyuXUf6yTqHy">https://youtu.be/4c78jGTgSo8?si=DpCaIyuXUf6yTqHy</a>

### Paper Presented in International seminar

S. No.	Title of Lecture/Paper	Title of conference/ Seminar Organizer	Year/Duration
1	A Descriptive Study on Awareness of "Fintech" In The Local Market	The Role of Innovation, Entrepreneurship and Management for Sustainable Development/ OP Jindal University (C.G.)	3,4 November 2023
2	Impact of Online education & Technology on human hearts in present scenario of globalization.	The Inevitability of Global Citizenship Education in Present Scenario/ Maharaja Agrasen International College, Raipur	20,21 August 2021
3	An analysis on Collision of Social marketing on customer attitude	Recent Trend in Humanities, Commerce & Management and Science & Technology/ Kavayitri Bahinabai Chaudhari North Maharashtra University Jalgaon	9 <sup>th</sup> April 2022
4	A study of various factors affecting the consumer behaviour towards mobile phone service provider	Emerging issues on contemporary business practice in the era of intelligence/ Shri Ram Murti Smarak College of Engineering & Technology Bareilly	26 February 2022
5	Bhumandlikaran ka kosha udyog ke Vikas mein yogdan ISBN No 978-93-86196-45-3	Relevance of Thoughts of Social Reformers in a Globalized World/ Dr. Anna Saheb GD Bendale Mahila Mahavidhyalaya, Jalgaon (Maharashtra)	23,24 February 2017

### Paper presented in 15 National seminar

#### Ph.d Awarded

Parul Sauraj Year of Award 2022

#### Ph.d on going

1. Jerom Khute
2. Pragya Agarwal

- Board of study member at Pt.Ravishankar Shukla University Raipur
- Work as VC nominee in Exam committee [2023- 24] at Pt.Ravishankar Shukla University Raipur
- Member of Syllabus Committee Member in 2018
- PG students project guidance from 2021
- Served as Session chair at a National level Seminar